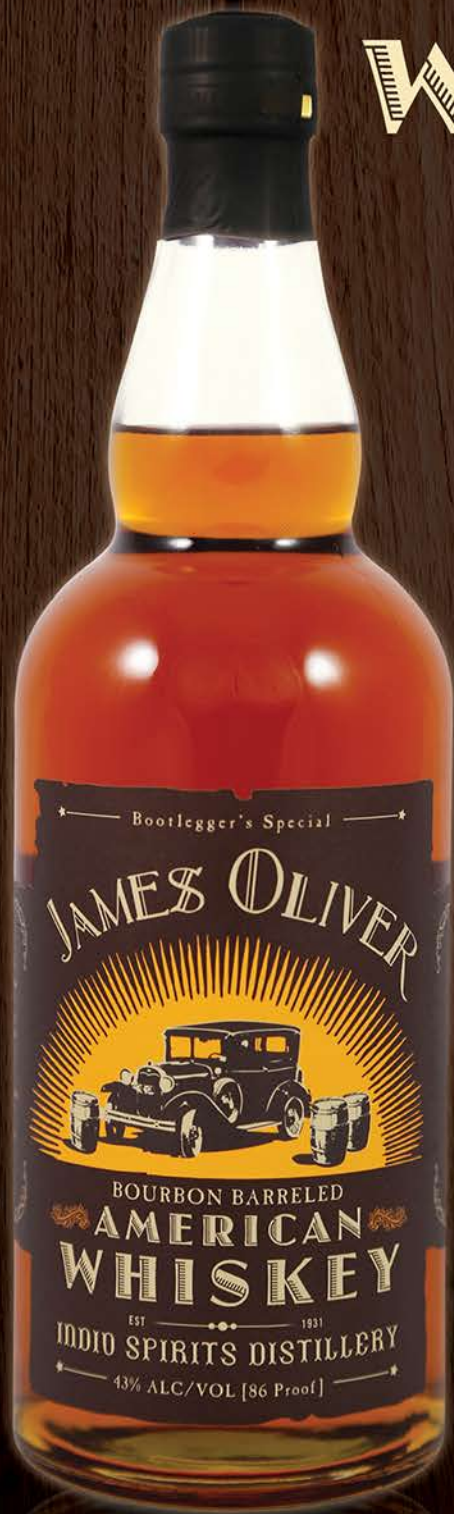


JAMES OLIVER

BOURBON BARRELED AMERICAN WHISKEY



*True to the **REBELLIOUS** way James Oliver used to make whiskey back in the 1930's, James Oliver American Whiskey is a blend of 3 distinctly **INDIVIDUAL** whiskeys all aged in different types of barrels. Our master blender combined a blended **MALT** whiskey well aged in freshly emptied **EX-BOURBON** barrels, a straight rye whiskey aged in **NEW AMERICAN WHITE OAK** barrels, and a **BIG** bourbon distillate aged in newly **CHARRED EX-WINE** barrels. These 3 amazingly individual whiskeys are aged **SEPARATELY** then blended together and aged 6 weeks in **EX-SHERRY** barrels. James Oliver American Whiskey is a smooth, 86 proof whiskey that finishes with a flavor that is rich, **BOLD**, and complex just like James himself. **EMBRACE YOUR INNER REBEL™** and try the James Oliver American Whiskey experience for yourself.*

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